



Think! Energy Bright Kids Program

Program Summary

Bright Kids is a program developed by the National Energy Foundation and sponsored by PPL Electric Utilities that encourages students in primary grades to reduce energy use for lighting, where they can safely have an impact on their family's energy use.

During the in-class presentation, students learn about the Sun, our ultimate energy source. With a little help from Buzzy Bee and Mr. Sun, students explore energy via a storybook and puppets. Children also get the opportunity to personally experience electricity through hands-on activities, such as creating a human circuit. After the presentation, students take home Bright Kids Kits. Each kit contains LED bulbs to help students and their families launch into their energy efficiency journey. Bright Kids correlates to state learning standards and inspires participants to follow the Think! Energy philosophy – Think!, Talk! and Take Action!

Grade Level: 2

Implementation Timeline: Annually, October/November.

Learn More: <http://thinkenergy.org/ppl-bright-kids/>

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